shannon AIRPORT

Shannon Airport
GROWTH Incentive Scheme
2011 - 2013

1: Introduction

The DAA is pleased to announce an enhanced GROWTH Incentive Scheme which will operate at each of the 3 DAA airports. This initiative will operate in conjunction with previously announced New Route Incentives and is aimed at further stimulating passenger growth at Shannon Airport. The Shannon GROWTH Incentive Scheme has been amended and improved, and now offers a full rebate of Passenger Service Charges[1] for traffic growth over a three year period. A further enhancement is the reduction in the initial threshold to the actual traffic level recorded in 2010.

2: Outline of the Shannon Airport GROWTH Incentive Scheme 2011-2013[2]

- The scheme will run for three years from 2011 to 2013
- When traffic at a Shannon Airport exceeds the level of traffic that was recorded during the previous year, airlines will be rebated retrospectively, based on their contribution to the overall growth at the airport
- The threshold for 2011 will be 1.755m at Shannon Airport, which is the actual traffic recorded in 2010
- The level of traffic to be exceeded at Shannon Airport in order for a Shannon Airport GROWTH Incentive rebate to be paid in 2012 and 2013 will be the traffic recorded at Shannon Airport during 2011 and 2012 respectively
- The Shannon Airport GROWTH Incentive rebate will be available to passenger airlines and will be paid to airlines that grow traffic over the previous year. The rebate will be distributed based on each airline's proportion of the overall incremental passengers recorded at the airport
- The total Shannon Airport GROWTH Incentive payment will be capped at the level of growth at Shannon Airport as a whole
- In the event of an airline receiving route or other incentive support, the airline will receive the benefit of the higher value scheme. Airlines will not be eligible to receive both route support and a Shannon Airport GROWTH Incentive rebate.

Example: If 2011 total annual traffic exceeds 1.755 million passengers at Shannon Airport, DAA will rebate all associated Passenger Services Charges for departing passengers in excess of that amount. The rebate will be paid to those airlines demonstrating growth at Shannon Airport at 2011. The rebate payment would be made in early 2012.

- The Shannon Airport GROWTH Incentive Scheme will apply to commercial terminal traffic
- Operators will continue to be invoiced at the standard applicable airport charge levels
- Growth that has been generated solely as a result of an airline switching capacity between DAA airports, with no net benefit to DAA, will be excluded from any GROWTH Incentive rebate under this scheme

[1] The Passenger Service Charge at Shannon Airport is €7.15 per departing passenger. The security charge of €5.50 per departing passenger will be also included in the Shannon Airport GROWTH Incentive rebate

[2] The introduction of this enhanced GROWTH Incentive Scheme signifies the discontinuation of the previously announced 2011 GROW Incentive Scheme